

2026 June Krauser Communications Award Nomination Form

Note: This is for reference only. Nominations must be completed through the online Nomination Link <https://form.jotform.com/261024810610139>

The June Krauser Communications Award is presented annually to a USMS registered individual or group, whose volunteer work in communications has contributed to the growth, improvement, or success of Masters Swimming locally, regionally, or nationally.

- 1 If this nomination is for a group, list the names and, when appropriate, titles of contributors.
- 2 Who are the specific communication targets (for example club, LMSC, Zone, other)?
- 3 What specific communication methods are utilized to reach each target? List all that apply, e.g., newsletter, website, social media, other. *Please provide handles or links to specific platforms.*
- 4 Describe the types of communication and provide specific examples or links to specific examples as pertinent.
- 5 Describe communication methods and/or tools that are innovative.
- 6 Explain how the nominee has made a difference to the club, LMSC or Zone and to the targeted audience.
- 7 Do you have any data that supports the success of this nominee's communication program / structure? For example, the percent of increase in reach to the target audience.
- 8 Please share any other relevant information that demonstrates the nominee's contributions to communication that have not yet been expressed.